



FOR IMMEDIATE RELEASE:
MAY 22, 2023

CONTACT:
Chris Wolfington
781-635-5393

GroundTruth Energy Recognizes Power Players in Campus Fleet Electrification

First ever guide highlights campuses who are leading the fleet electrification movement

(Boston, Mass) - [GroundTruth Energy](#), a fleet electrification solutions company, today unveiled a first-of- its- kind publication called "Shockwave: A Guide to Leaders in Campus Fleet Electrification." The guide is designed to bring visibility to higher education institutions that have made significant advancements in transitioning their fleets to electric vehicles, as well as to inspire and motivate other institutions that are in the early stages of implementing this crucial transition.

Unlike other emissions reduction initiatives on campuses, which often demand considerable time and financial investments, electrifying a campus fleet can be accomplished promptly and without compromising other priorities. This underscores the pressing obligation for campuses worldwide to embrace this transition without delay.

"The institutions at the forefront of this year's guide are showcasing rapid and large-scale progress in fleet electrification," commented **Chris V. Wolfington, Chief Executive Officer of GroundTruth Energy**. "We call them the Power Players and they are saving money, reducing emissions and improving the health of their communities. We are proud to highlight the accomplishments of these institutions and their peers who show us that the global sustainability transformation that we desperately need is actually happening in many ways." We encourage those who are still embracing electrification to take inspiration from the results."

The methodology used to identify these leaders relies on two crucial factors: having at least one electric vehicle in their fleet and/or having a dedicated electric vehicle charging station installed on campus. The guide also offers guidance on how institutions can attain the status of Power Players, emphasizing the importance of initiating the transition soon, leveraging available support, and adopting a strategic mindset.

The guide has currently classified 26 educational institutions as "Power Players," denoting their substantial progress with more than 10 electric vehicles in their fleet. Institutions can also fall into the categories of "Charging Up" or "Wired for Change," representing those with 1-10 electric vehicles or no electric vehicles, respectively.

This list will undergo continuous updates as campuses electrify their fleets. To review the report click here: <https://www.groundtruth.energy/shockwave>

###

About Ground Truth Energy

Ground Truth Energy provides fleet electrification solutions that help fleet operators save money and reduce emissions. Our proprietary approach is developed out of deep subject matter expertise in electric vehicles, EV charging, incentives & financing, telematics, and software to manage assets & energy.

